

VISION 2020 |



Grant Information Session



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Agenda



- Our Role in Greater Boston
- Vision 2020 Overview
- Our Grant Making
 - Impact Areas & Crosscutting Strategies
 - Other Support
 - Open Door Grants
 - Beyond the Grant



Our Primary Roles in Greater Boston

- **Making grants and other investments** in Greater Boston's nonprofits
- Increasing impact through **civic leadership**
- **Partnering with donors and other funders** for high-impact philanthropy





Vision 2020: A Continued Commitment to Impact

1. Reaffirming our focus on five **Impact Areas** and two **Crosscutting Strategies**
2. Maintaining open, flexible support via **Open Door Grants**
3. Remaining open to additional opportunities for impact



Five Impact Areas & Two Crosscutting Strategies





Impact Areas & Crosscutting Strategies

Education	Health & Wellness	Jobs & Economic Development	Neighborhoods & Housing	Arts & Culture
<ul style="list-style-type: none"> ■ Structural Reform ■ College Completion 	<ul style="list-style-type: none"> ■ Youth Physical Activity ■ Early Childhood Obesity Prevention ■ Health & Social Environment 	<ul style="list-style-type: none"> ■ Workforce Development ■ Entrepreneurship ■ Innovation 	<ul style="list-style-type: none"> ■ Systems Reform ■ Fairmount Indigo Network 	<ul style="list-style-type: none"> ■ Performing Arts ■ Public Art ■ Infrastructure/Support ■ Partnerships

← Crosscutting Strategies: **Nonprofit Effectiveness** and **Grassroots** →



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Learn More

www.tbf.org/grants

The screenshot shows the website for The Boston Foundation. At the top, there is a navigation bar with the logo, menu items (Home, Contact, News & Events), a search bar, and utility links (Blog, Reports, Videos, TBF Community, Sign in/Logout). Below the navigation is a horizontal menu with four categories: Giving (Donor and Asset Management), Having an Impact (Changing Lives Together), Investing in Nonprofits (Search and Other Support), and Understanding Boston (Knowledge and Information). The main content area features a large banner for 'Vision 2020: The Boston Foundation's five-year strategic vision'. The banner includes a photograph of a group of people outdoors and text that reads: 'Holding grants that are helping Greater Boston residents thrive... Learn about how the Boston Foundation invests in nonprofits.' To the right of the banner is a section titled 'Our Objectives' with a list of focus areas: Education, Health and Wellbeing, Job and Economic Development, Neighborhoods & Housing, and Arts & Culture. Below the banner is a section titled 'Don't just give. Solve.' which discusses the foundation's approach to social impact investing and includes a 'Learn More' button. At the bottom of the page, there is a section for 'The EB-Neigel Fund' with a link to learn more.



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Other Support





Other Support

Select other support available for specific purposes, including:

- The Action Fund
- The Giving Common*
- The Boston Opportunity Agenda
- Health Starts at Home
- The Boston Public Schools Arts Expansion Fund at EdVestors*
- The Latino Legacy Fund*
- Bruce J. Anderson Foundation*
- The Mystic River Watershed Environmental Fund
- Brother Thomas Fellowship Program
- My Summer in the City
- Collaborate Boston*
- Out of the Blue Grants
- The Equality Fund*
- SkillWorks: Partners for a Productive Workforce*
- Fairmount Cultural Corridor
- Sponsorships*

**Open to application*



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Are you a young person who has an idea about how to strengthen racial, ethnic and community connections across Boston?

Would you like to work with other young people to make it happen?



Collaborate Boston wants to support you with grants and technical assistance up to \$25,000!

Learn more at www.collaborateboston.org.

We will be accepting applications from April 20 to May 27, 2016.

Contact us!
Natanja Craig, Boston Foundation Director, Grassroots Programs
Natanja.Craig@tbf.org 617.338.2678

Lucy Ellis, Boston Foundation Program Associate
Lucy.Ellis@tbf.org 617.338.1608

Collaborate Boston

Collaborate Boston supports the collaborative efforts the Boston Foundation believes are critical to building strong communities. Every year, \$100,000 in grants and technical assistance is awarded to collaborations focused on achieving specific goals for the people and places in our community. This year's competition is focused on young people who want to work together to strengthen racial and ethnic connections in our community.



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Having an Impact
Changing Lives Together

Investing in Nonprofits
Grants and Other Support

Understanding Boston
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Investing in Nonprofits
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Other Support

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- [How to Apply](#)
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Other Support



A portion of the Foundation's grant-making funds are distributed through special programs or initiatives that seek to address a well-defined issue or need. These programs are created when the Foundation, often in partnership with other funders, sets aside resources to address specific, pressing issues, frequently over a multi-year period. The funding criteria and application process vary by program and funds are often, but not always, distributed through competitive Requests for Proposals (RFPs).

Below is a complete list of other opportunities for support from the Foundation. Please note that not all opportunities are open to application.

- [The Action Fund](#)
- [The Boston Opportunity Agenda](#)
- [The Boston Public Schools Arts Expansion Fund at EdWesters](#)
- [Bruce J. Anderson Foundation](#)
- [Brother Thomas Fellowship Program](#)
- [Collaborate Boston](#)
- [The Equality Fund](#)
- [Fairmount Cultural Corridor](#)
- [The Giving Common](#)
- [Health Starts at Home](#)
- [The Latino Legacy Fund](#)
- [The Mystic River Watershed Environmental Fund](#)
- [My Summer in the City](#)

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Open Door Grants



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Open Door Grants

- Open process
- Supports expressed community needs & ideas
- No pre-conversation required
- Funding: approx. \$2 million per year





Eligible for Open Door Grants

- Serves the Boston Foundation catchment geography; does not fall within the 5 impact areas (ex. environmental organization)
- Same impact area, different strategies, goals or approaches (ex. after-school literacy program)
- Same strategy and approach, different goals or populations (ex. physical activity for seniors)
- Same strategy and goal, different approach (ex. college completion, not coaching)

Not Eligible for Open Door Grants

- Perfect alignment with 5 impact areas' strategies, goals and approaches



Eligibility

- Select former grant programs now Open Door Grants:
 - Special Opportunity
 - Vision Fund
 - Food and Fuel
 - Elder Funds



Grant Types

Innovation/New Ideas

Established Organizations/Programs

Capacity Building





Grant Structure

- **General Operating Support or Project Support grants**
- **Single year** support
- Limit for support: **two consecutive years**
- **\$10,000-50,000** range
- **Quarterly deadlines**





Timeline

- March 22: Application period opens
- March – May: Community info sessions
- May 27: Applications due
- October: Grantees announced

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Learn More
www.tbf.org/grants
opendoor@tbf.org

The screenshot shows the homepage of The Boston Foundation. At the top, there is a navigation bar with links for 'About', 'Contact', and 'News & Events'. Below this is a secondary navigation bar with 'Blog', 'Reports', 'Grants', 'TBF Community', and 'Join or Login'. The main content area features a large blue banner with the text 'Vision 2020: The Boston Foundation's five-year strategic vision'. To the right of the banner, there is a section titled 'Our Objectives' with a list of four areas: Education, Health and Wellness, Job and Economic Development, and Neighborhood & Housing. Below the banner, there is a section titled 'Don't just give. Solve.' with a sub-section 'The US-Nepal Fund' and a link to learn more about supporting the people of Nepal.



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How to Apply



Learn how to apply for the different types of available funding

Open Door Grants



As of March 22, 2016 (with the first application deadline in mid-May and grants to be awarded in September/October 2016), the Foundation will be allocating a portion of its grant-making dollars to a new program called Open Door Grants, which, as its name suggests, is an open process and responds to the expressed ideas and needs of the community. Open Door Grants will be made to nonprofits that may not be directly aligned with the strategies, goals and approaches pursued in the five impact areas the Foundation has focused on since 2009 and will continue to focus on until at least 2020. New and existing nonprofit organizations in Greater Boston are encouraged to look to Open Door Grants to support their efforts to meet existing needs as well as test new ideas and innovations that address the most critical challenges facing our community.

Open Door Grants will be made for one year at a time and for two years in a row, with an abbreviated renewal application required for those seeking a second year of funding. Grantees receiving two consecutive years of funding will be asked to wait 12 months following the completion of their two-year grant period before applying for an additional Open Door Grant. Grants will generally range from \$10,000 to \$50,000.

To make the Foundation's application process as straightforward as possible, a number of grant-making programs have been consolidated under the umbrella of Open Door Grants. Beginning with the Foundation's 2017 fiscal year, which starts on July 1, 2016, the Foundation's Special Opportunity, Vision Fund, Food and Fuel Fund and Elder Funds grant-making programs will cease to exist in their present forms. Work previously supported through these individual grant-making initiatives will be eligible for Open Door Grants.

What will be supported:

- Innovative and new ideas from new or existing organizations
- Proven ideas from existing organizations and projects
- Capacity-building projects for new and existing organizations

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Questions?

Use the hashtag **#tbfgiants** on social media:

Twitter: **@bostonfdn**

Facebook: **facebook.com/TheBostonFoundation**





Beyond the Grant





Beyond the Grant

- Scope & scale of challenges and opportunity exceed Boston Foundation's resources
- Beyond the grant support to date:
 - Forums
 - Research
 - Public policy & advocacy
 - Workshops
 - Giving Common
 - *Nonprofit Update* E-newsletters



Beyond the Grant Themes

- Networking – other nonprofits
- Networking – other funders
- Workshops
- Newsletters
- Forums
- Research



Beyond the Grant



We want to hear from you!

1. Feedback cards on your seat
2. Social media: **#beyondthegrant**



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Thank you!



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